

Butler County Radio Network

WBUT WISR WLER-FM

Annual EEO Public File Report

The purpose of this EEO Public File Report is to comply with Section 73.2080(c (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WBUT, WISR and WLER-FM, all licensed in Butler, Pennsylvania.

The information contained in this report covers the time period beginning April 1, 2010 and continuing through March 31, 2011.

Activities

Section 1: Vacancy Information

Four full-time positions within the organization remain unfilled due to budget limitations and cost reductions. Management did not open any of those positions in the past 12 months for recruitment. It is not anticipated that an active search will be held for any of those positions in the next 12 months.

Section 2: Recruitment Source Information

Recruitment efforts were not conducted during the past 12 months. However, any open positions would have been advertised utilizing many of the following sources.

1. Announcement to Butler County Career Link - (25 individual employment-related agencies in service area).
2. Announcement to the Colleges and Universities in our listening area- Slippery Rock University - Counseling & Career Center, 108 Old Main, Slippery Rock, PA 16057. Butler County Community College - Career Center, 203 College Drive, Butler, PA 16001. Westminster College - Career Center, New Wilmington, PA 16172-0001. Grove City College, Career Services Center, 100 Campus Drive, Grove City, PA 16127.
3. Advertisement on Air – all three radio stations – WBUT, WLER-FM, WISR
4. Advertisement on radio station web site – www.insidebutlercounty.com
5. Announcements to all respondents to requests.

Section 3: Supplemental Recruitment Activities

The station's staff participated in numerous activities to promote careers in broadcasting:

Staff conducted numerous tours of the radio facilities for community groups from pre-school to adults, providing the opportunity for station staff to discuss career opportunities and educational requirements. Tours were conducted by the Station's staff.

Station Vice President spoke to the local leadership classes regarding station history, services, and employment opportunities on November 19, 2010.

Local high school students interested in broadcasting worked with WBUT Program Director by job shadowing at various times throughout the past school year. In addition, one student assisted with the production of a weekend show on January 16 and March 13.

Station staff attended several other business fairs during the past 12 months where staff had the opportunity to discuss career opportunities in broadcasting. The FM Program Director attended the Butler Junior High School career day on November 18, 2010.

Report compiled and completed by Scott Briggs, Vice President of Broadcast Operations.

Placed in Public File and posted on Web site – April 1, 2011